



FAMILY BUSINESS  
**CENTRAL**

## INSTANT STRATEGY TEAM

In these rapidly changing times the ability to adapt and pivot fast is critical. What businesses need is quick access to the best possible advice, at a reasonable cost on how to grow and thrive in this changing environment.

The Instant Strategy Team (IST) is a series of short sharp meetings with two business advisors to provide you with immediate independent advice on practical strategies to take your business forward. Specifically this includes how to manage the family dynamics, tap into family ideas and innovation then identifying specific actions to take to enable the business to not only survive but thrive.

IST builds on the natural innovation skills of the family and business while bringing wise independent perspective and suggestions.

The service includes a review of current business strategy as well as the latest financials. At each two-hour meeting, strategies and suggestions will be provided and discussed with you. Meetings are held every two weeks, usually no more than three are required.

### How We Work:

- You will get specific suggestions and advice on what to do
- We don't write reports—there is no necessity
- You can contact us as much as you like between meetings
- It is quick and agile—just like we all have to be in this environment
- It can be set up within 48 hours.

### Structure

First meeting with two advisors including:

- Review of your strategy, financials and research your business
- One two hour meeting with you and your team

The next two meetings are with the two advisors for two hours each.

Between meetings progress will be discussed and monitored with the business and adapted where necessary.



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