



**“Great family businesses are great communicators! They are honest and transparent and grow incredible legacies- we’ll show you how to do this”**

Bob Selden, Regional Manager  
Family Business Central.



FAMILY BUSINESS  
CENTRAL

AUSTRALIA AND NEW ZEALAND'S  
LEADING FAMILY BUSINESS ADVISORS

[www.familybusinesscentral.com](http://www.familybusinesscentral.com)



FAMILY BUSINESS  
CENTRAL



**EVERYTHING YOU NEED  
TO GROW YOUR FAMILY  
AND BUSINESS CAPITAL.**



## FAMILY BUSINESS CENTRAL IS PROUD TO ANNOUNCE THE FIRST NEW ZEALAND FAMILY BUSINESS CONFERENCE.

This exciting and unique one day conference is for anyone who is involved in a family business or farm. It provides practical, down to earth information as well as a chance to share ideas and experiences with other family businesses.

We've got two leading family businesses presenting on their experiences of leading and growing a successful family business—one being over 118 years old and in it's 4th generation. As well there are six interactive workshops to choose from.

These range from aligning your family with the business, growing a legacy, through to how to get your business ready for sale – and everything in between.

Bob Selden and Phil Pryor will be presenting on their 25 years of combined work with family businesses in three different countries on what great family businesses do and don't do.

So bring the family so they can all learn and share in this amazing day.

## CONCURRENT WORKSHOPS

### SESSION ONE

Workshop 1  
Building your family business for a successful sale

Workshop 2  
How to prepare for potential financial crises

Workshop 3  
Building and managing your family and business capital

### SESSION TWO

Workshop 4  
Developing a successful family business strategy

Workshop 5  
How to have those difficult family conversations

Workshop 6  
Planning your legacy for future generations

## VENUE:

The beautiful 'Caccia Birch House',  
130 Te Awe Awe Street  
Palmerston North 4410

## DATE:

Thursday 4th April 2019.

Register online at  
[familybusinesscentral.com/events](http://familybusinesscentral.com/events)

## INVESTMENT:

Individual	\$350 + GST
Couple	\$600 + GST
Family of Three	\$850 + GST
Family of four or more	\$1100 + GST

This includes morning and afternoon tea, lunch and celebration drinks afterwards

**"The mix of love and money is a potent brew... and needs to be managed carefully.**

**This conference is an exciting opportunity to learn how to avoid the pitfalls while growing your business and your family"**

Philip Pryor, CEO  
Family Business  
Central

